

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 CONTRACT # 864326 Schedule Dates Advertiser Agency/T-Code Brand Sales Office TeleRep - Philadelphia RAMSEY, NOELLE

(202) 559-6428 /

Weekly/Irregular

National/Political PAC - Agency

11/27/1287

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

10/31/12-11/05/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205)

Date Entered 10/25/12 Last Modified 10/25/12 Penne Marsh **Entered By** со-ор No 06396679 Demo

Order Type Normal Package Deal Commission % 15.00

Commission \$17,835.00 Net Total \$101,065.00

Sales Tax

AM CROSSROADS 10/31
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Nortolk (WVEC) (WVEC) By Broadcast Month Spots Rate \$118,900.00 Nov. 2012 Grand Total: \$118,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	12:58P- 2P (ET)						1		1	\$2,200.00	\$2,200.0	Norfolk (WVEC) (WVEC)	THE CHEW	10/25/1
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10A- 10:58A (ET)					1	1		1	\$1,800.00	\$1,800.0	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/25/1
3.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	12P- 12:57P (ET)					1	l		1	\$1,600.00	\$1,600.0	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/25/1
4.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	2P- 3P (ET)					1			1	\$2,200.00	\$2,200.0	Norfolk (WVEC) (WVEC)	GENERAL	10/25/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3P- 3:58P (ET)					1	ı		1	\$1,000.00	\$1,000.0	Norfolk (WVEC) (WVEC)	KATIE	10/25/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3:58P- 4:58P (ET)					1	i į		1	\$1,000.00	\$1,000.0	Norfolk (WVEC) (WVEC)	DR. OZ	10/25/1
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:58P- 5:29P (ET)					1	l .		1	\$4,800.00	\$4,800.0	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/25/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5A- 5:58A (ET)					1	l i		1	\$1,200.00	\$1,200.0	Norfolk (WVEC) (WVEC)	SAM NEWS	10/25/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:58A- 7A (ET)					1	İ		1	\$2,400.00	\$2,400.0	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/25/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12:58P- 2P (ET)		1				Ť		1	\$2,200.00	\$2,200.0	Norfolk (WVEC) (WVEC)	THE CHEW	10/25/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10A- 10:58A (ET)		1					1	1	\$1,800.00	\$1,800.0	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/25/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12P- 12:57P (ET)		1						1	\$1,600.00	\$1,600.0	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/25/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	2P- 3 <b>P</b> (ET)		1			11			1	\$2,200.00	\$2,200.0	Norfolk (WVEC) (WVEC)	GENERAL	10/25/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3P- 3:58P (ET)		1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	KATIE	10/25/1

## CONFIRMATION CONTRACT

Accepted Agency Advertiser:

Date:

Accepted Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 01:32 PM on Friday, October 26 2012

Page 1 of 4



**WVEC** 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 Contract # Schedule Dates Advertiser Agency/T-Code

Sales Office

Buyer Name

Phone/Fax

Billing Type

CPE

864326 10/31/12-11/05/12 American Crossroads (33954) Product Brand Democrat (Anti) (177520)

Crossroads Media LLC (2774)/055317791 Political - US President (1174) Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE (202) 559-6428 / 11/27/1287

National/Political PAC - Agency Weekly/Irregular AM CROSSROADS 10/31
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

10/25/12 10/25/12 Penne Marsh

Last Modified

Entered By

Headline #

Order Type

Net Total

Sales Tax

Package Deal

Commission %

CO-OP

06396679 Normai 15.00

\$17,835.00 \$101,065.00

Norfolk (WVEC) (V By Broadcast Month Nov. 2012		Rate \$118,900.00
Grand Total:	49	\$118,900.00
		1
		, l

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	5PW	Mo T	u We	h Fr	Sa Su	Spots	Rate	Total	5tation	Comments	Entered
15.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- 4:58P (ET)		1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/25/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	;30	5A- 5:58A (ET)		1				1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	SAM NEWS	10/25/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58A- 7A (ET)		1			1	1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/25/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	9A- 10A (ET)		1			-	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/25/12
19.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	1:05A- 2:05A (ET)					1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)	DA VINCI INQUEST after cf	10/25/12
20.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58A- 8A (ET)					1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	10/25/17
21.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)					1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	10/25/12
22.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)					1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	NEWS	10/25/17
23.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:58A- 9A (ET)					1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/25/17
24.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	12:58P- 2P (ET)				ι		1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/25/17
25.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	10A- 10:58A (ET)				<u> </u>		1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/25/17
26.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	12P- 12:57P (ET)				l _		1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/25/12
27.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	2P- 3P (ET)				L		1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	GENERAL	10/25/12
28.0	Normal Line / 5POT	11/01/12-11/01/12	4	:30	3P- 3:58P (ET)				ı		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	KATIE	10/25/12

## CONFIRMATION CONTRACT Accepted-Station: Comments: Accepted Agency/Advertiser: Date:

B/E Bookend P/B Piggy Back

Printed At: 01:32 PM on Friday, October 26 2012



WVEC 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # 864326 Schedule Dates 10/31/12-11/05/12 Advertiser American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - US President (1174) Brand Democrat (Anti) (177520) Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia Buyer Name RAMSEY, NOELLE Phone/Fax (202) 559-6428 /

National/Political PAC - Agency

AM CROSSROADS 10/31
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

11/27/1287

Weekly/Irregular

CPE

Account Types

Billing Type

Penne Marsh CO-OP No 06396679 Headline # Order Type Normal Package Deal 15.00 \$17,835.00 Net Total \$101,065.00

10/25/12

10/25/12

Date Entered

Last Modified

 
 By Broadcast Month
 Spots

 Nov. 2012
 49
 Rate \$118,900.00 Grand Total: \$118,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo 1	u We	Th	Fr Sa	Su	5pots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	3:58P- 4:58P (ET)				1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. 02	10/25/1
30.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5A- 5:58A (ET)				1			1	\$1,200.00	\$1,200.00	Norfołk (WVEC) (WVEC)	5AM NEWS	10/25/1
31.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:29P- 5:58P (ET)				1			1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEW5	10/25/1
32.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:58A- 7A (ET)				1			1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/2S/1
33.0	Normal Line / 5POT	11/01/12-11/01/12	4	:30	6:58P- 7:28P (ET)				1			1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/25/1
34.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7A- 9A (ET)				1			1	\$4,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/25/1
35.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:28P- 7:S7P (ET)				1			1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/25/1
36.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	12:57P- 2P (ET)			1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/25/1
37.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	10A- 10:58A (ET)			1	1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/25/1
38.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11P- 11:35P (ET)			1		1		1	\$5,200.00	\$S,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/25/1
39.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	2P- 3P (ET)			1	- 1			1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	GENERAL	10/25/1
40.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	3P- 3:58P (ET)			1	,	-		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	KATIE	10/25/1
41.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	3:58P- 4:58P (ET)		- 1	1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/25/1
42.0	Normal Line / 5POT	10/31/12-10/31/12	4	:30	4:58P- 5:29P (ET)			1				1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/25/1

	CONFIRMATION	CONTRACT		
Date:	Accepted Station:	Date:	Comments:	
			1	
	Date:		Date: Accepted Station: Date:	

B/E Bookend P/B Piggy Back

Printed At: 01:32 PM on Friday, October 26 2012



WVEC 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576 0

CPE

Account Types

Billing Type

Contract # 864326 Schedule Dates 10/31/12-11/05/12 Advertiser American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - US President (1174) Democrat (Anti) (177520) Brand Blair, Cheryl (2205) TeleRep - Philadelphia Sales Office Buyer Name RAMSEY, NOELLE Phone/Fax (202) 559-6428 /

11/27/1287

Weekly/Irregular

National/Political PAC - Agency

AM CROSSROADS 10/31
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

10/25/12 Last Modified 10/25/12 Entered By Penne Marsh со-ор 06396679 Headline # Order Type Normal Package Deal 15.00 \$17,835.00 Net Total \$101,065.00 Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We T	h Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5A- 5:58A (ET)		L	- 4	1				1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/25/1
44.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:29P- 5:58P (ET)				1				1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/25/1
45.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6P- 6:30P (ET)	1	<u> </u>	- 8	1				1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/25/1
46.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:58A- 7A (ET)				1				1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/25/1
47.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6:58P- 7:28P (ET)				1				1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/25/1
48.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7A- 9A (ET)				1				1	\$4,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/25/1
49.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:28P- 7:57P (ET)				1				1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/25/1
					CON	<b>IFIF</b>	RM/	ΑΤΙ	ON	C	40	ITR	AC.	T			1	
ccented	-Agency/Advertiser:			Date:	Accepted-S	tation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 01:32 PM on Friday, October 26 2012

Page 4 of 4

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	
WVEC	Norfo	IK			10/26
<sub>I,</sub> Stephanie M	laroney		······································		
do hereby reque	st station time conce	erning the follo	owing issue:		
American Cros 1401 New Yor Washington, E Freasurer: Ma	k Avenue Suite 1 DC 20005	200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As C	Order	eQ		
Total Chare	ges: # 101	,065		Net	
Γhis broadcast t	ime will be used by:	: Americar	n Crossroads		
	rogramming ( elating to any				
	☐ Yes			⊠ No	

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# 864326

For programming that "communicates a message relating to any importance," list the name of the legally qualified candidate(s) to office(s) being sought and the date(s) of the election(s) (if applied to a supplied	he programming refers to, the
For programming that "communicates a message relating to any importance," attach Agreed Upon Schedule (Page 3)	political matter of national
I represent that the payment for the above described broadcast t	ime has been furnished by:
Treasurer Margee Clancy	
and you are authorized to announce the time as paid for by such furnishing the payment, if other than an individual person, is:	person or entity. The entity
☐ a corporation; ☐ a committee; ☒ an association; ☐	or other unincorporated group.
The names, offices, and addresses of the chief executive officers agents of the entity are named below (may be attached separatel	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DOES NOT DISCRIMINATE OF PERMIT DOES NOT DISCRIMINATE OF ADVERT	
I agree to indemnify and hold harmless the station for any damage reasonable attorney's fees, that may ensue from the broadcast of the advertisement(s). For the above-stated broadcast(s), I also agree transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.	e above-requested e to prepare a script,
TO BE SIGNED BY ISSUE ADV	ERTISER
8/31/12 Stymmy	703-299-1760
Date Signature  TO BE SIGNED BY STATION REL	Contact Phone Number
Accepted Accepted in Part	Rejected
Clarke Marsh Penne Marsh Signature Printed Name	Title Rejected

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